



COBBLESTONE HOTELS

PLANNING YOUR TRIP & ARRIVAL

- COBBLESTONE HOTELS 2024 CONFERENCE -
SEPT 28 & 29, 2024 | WWW.COBBLESTONECONFERENCE.COM

Information within this guide is for reference only. We recommend reviewing the Conference Website as well as working with the concierge at the hotel directly for questions on tickets, arrival, etc. Cobblestone Hotels is not liable for information on RENAISSANCE NASHVILLE policies, pricing, etc. For questions about the conference email: info@cobblestoneconference.com

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You are receiving this information because you are registered for the Cobblestone Hotels 2024 Conference in Nashville, TN. If you believe you are receiving this in error, please [email us](#).

There is a lot of helpful information found within this packet, please read carefully.

(!) Conference Badges are required at all events. Without the correct badge, admittance will not be allowed.

If you purchased the “Social Ticket”, this provides access to: Welcome Reception, Cocktail Reception, and Dinner & Awards Ceremony.

We can't wait to see you in Nashville soon!

Planning Your Trip

What to Pack

The weather this time of year in Nashville ranges in the 70s and 80s, and cooler at night. We recommend packing accordingly, but nights do get cooler if you are going to roam Nashville.

If you have not been to Nashville before, it is important to note there are many area attractions within walking distance, so bring some good walking shoes if you intend to tour the town!

Attire

The general conference attire is business casual. We are encouraging Nashville themed attire for our Day 1 events (Saturday) as tribute to Music City!

Meeting rooms can be cooler, we recommend bringing a sweater or jacket to keep you comfortable.

The Final Night Cocktail Reception and the Dinner & Awards Ceremony will be inside. Many of our attendees enjoy dressing up for the final night events, but wear what you feel most comfortable in.

Hotel Reservation

Please ensure you have made your hotel reservation. The conference group block has expired and is full. If you need a hotel reservation, please contact Renaissance Nashville directly.

Broadway, The Main Stripe in Nashville

Known as the “Honky Tonk Highway,” Broadway is a major hub for live music, entertainment, and nightlife, making it one of the most popular destinations in the city. Broadway stretches for approximately one mile, running perpendicular to the scenic Cumberland River in the heart of downtown Nashville. It is lined with a multitude of honky tonks, restaurants, bars, and shops, each exuding its unique charm and character. The section of the street that contains the honky tonks is from 1st Avenue (next to the river) up to 7th Avenue. It's here the street's iconic neon signs, live music that pours out onto the sidewalks, and the lively atmosphere create an unmistakable energy that has become synonymous with Nashville's music scene.

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Getting to the Hotel

There are several options for you to get from the airport to the hotel.

Car Rental

Rent with National or Enterprise Car Rental using the Cobblestone Hotels Code of XZ44440 to get special pricing if available. Parking fees do apply at the hotel, please contact the hotel for more information. The car rental facility can be found next to Terminal Garage 1. You will exit the Main Terminal on Level 1, cross Terminal Drive to Terminal Garage 1 and follow signs to the left for Rental Cars

Ride Share

There is also Lyft and Uber, the pick up for these is at the Ground Transportation Center, Level 1 of Terminal Garage. Lyft picks up at Ride App Zone A; Uber picks up at Ride App Zones & C.

Arriving to the Hotel

Registration

Registration for the conference will be Saturday September 28th, 2024, starting at 8:00 AM – 1:00 PM at the Renaissance Nashville in the Renaissance: Grand Ballroom Foyer. You will find registration at the Cobblestone Hotels booth. There will be signs to help guide you there. Registration will only take place here this year and will not be available at other events. Please be sure to register during this time so access to offsite events is permitted.

Concierge

There is a concierge at the hotel to assist you with any attractions, tours, or tickets to shows.

General Conference Information

It is extremely important that you wear the conference badge you receive at registration to all conference events. Attendees without the badge will not gain access to any events. Renaissance Nashville's security, as well as off-site event staff, will stop you and not allow access unless the badge is visible at all events.

If you purchased a Social Access name badge, you have access to: Welcome Reception at Country Music Hall of Fame, Sunday's Cocktail Hour, and the Dinner & Awards Ceremony. Access to other events will not be granted. Should you attend other events without proper registration, you will be billed following the conference for a Full Access badge.

If you have a food allergy and did not note in on your registration, please email info@cobblestoneconference.com at your earliest convenience.

Cobblestone Hotels does not provide wheelchairs or scooters for this event.

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Conference App

Please take the time prior to conference to download the 2024 Cobblestone Conference app. This app will allow you to view the conference schedule and add the specific events you plan to attend to your schedule. You will also be able to interact with other attendees through questions and social media shares. Utilize the QR code to download the app and login using your conference registration account information.



Conference Schedule & Details

Attention General Managers, please see separate emails for information on General Manager events.

Please reference www.cobblestoneconference.com or the Cobblestone Conference app for all conference events. The information below will only generalize and give important information on events that require it.

You will find detailed information on each session on the conference website.

Kick Off – Saturday September 28, 2024

The conference kicks off at 1:00 PM in Renaissance: Grand Ballroom 1-2. We are limiting printed materials as much as possible, but you will find signage along the way, and we recommend using the conference app or website for schedule and location information, which is subject to change.

Saturday Afternoon: Featured Keynote Speaker



Jimmy Yeary

Today, in Nashville and Los Angeles, one of the most common calls in the music industry is from an artist's representative to Sony Publishing requesting availability on songs from Jimmy Yeary's catalog of music.

It's not surprising. Jimmy has written more than two-thousand songs, many of which have been featured on albums selling millions of copies--Grammy winners, gold and platinum awards among them. 14 of Jimmy's songs have been certified "Number 1" hits as singles by Billboard Magazine.

Facilitating growth while creating and maintaining significant relationships has become Jimmy's trademark as a communicator. Emotional awareness, a greater understanding of other people, and the shared experiences that build an effective team herald the genius of Jimmy Yeary. Jimmy will be kicking off Saturday afternoon at the general session in Renaissance: Grand Ballroom 1-2.

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Welcome Reception: County Music Hall of Fame

Saturday September 28, 2024 6:00 – 9:00 PM

Can you truly experience Nashville if you don't see the Country Music Hall of Fame? Join us for museum tours, cocktails, food, and music during our Welcome Reception!

Tours: 6:00 – 8:00 PM ONLY, we encourage participating in these right away and then partaking in the other fun so you don't miss the opportunity.

The Country Music Hall of fame is in walking distance of the Renaissance Hotel. No transportation is provided.



Sunday Morning: Featured Keynote Speaker

Jeff Butler



Jeff Butler is an author and workplace strategist who explores human behavior within the working world. His experience spans over 40 industries in 4 continents on how different cultures and employees interact with each other. He studies common threads of behavior in industries such as IT professionals, underground utility workers, police officers to clothing retail chains. In addition, Jeff has also worked with companies like Google, Amazon, John Deere and Coldwell Banker. As a researcher and practitioner, he also runs a consulting company and a tech company, TrinityFix where he is able to test his ideas in different workplace environments. His ideas have made it to

TEDx twice, appeared in dozens of media outlets including two books on human behavior:- ***The Authentic Workplace*** and ***The Key To The New You*** . Jeff will be kicking off Sunday morning at the general session in Renaissance: Grand Ballroom 1-2..

Final Night Events

We will end the conference having cocktails and appetizers poolside at the Broadway Ballroom Foyer (Renaissance: Event Hub – Container Bar), followed by the dinner and awards ceremony in Renaissance: Grand Ballroom 1-2. You will find that the attendees normally dress up for this event, but wear what you are most comfortable in.

Following the sit-down dinner, Cobblestone Hotels will host our annual Award Ceremony where we celebrate all our hotel's accomplishments during the past year. We give special recognition for our Employee of the Year, General Manager of the Year, Investor of the Year, and our 2023 Cobblestone Property of the Year. We encourage award winners to say a few words upon receiving their award and will also take a moment to photograph winners on stage.

Cobblestone Hotels would not be successful without all the hard work of all those involved, and we extend our sincere appreciation to all who contribute to our success. During our awards ceremony we also present

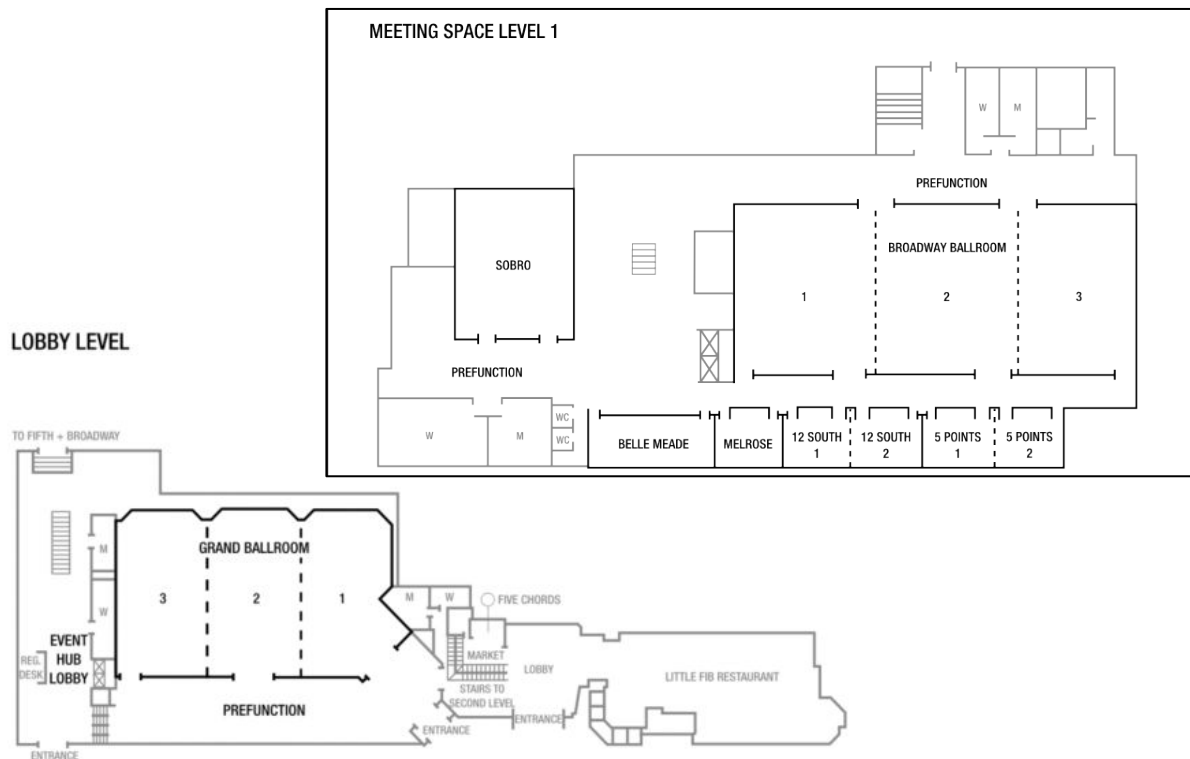
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any raffle winners for other various participations throughout conference. Be sure to stay for the conclusion of our awards ceremony to witness an attendee favorite conference recap!

Event Recording Notice

By attending the conference and events and entering venues and spaces where conference and attendees are, you consent to be photographed, filmed, and/or otherwise recorded for any use. You waive all rights you may have to any claims for payment or royalties in connection with any exhibitions, television, or other publication of these materials.

Maps



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